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Faculty of Physical Education
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An analytical study comparing for some private swimming academies and schools swimming in local clubs in the Arab Republic of Egypt

To obtain a master's degree in physical education

Preparation

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Introduction:

Swimming is a major aquatic sport as it is the base of all aquatic sports. It has a unique place among all other sports as it witnessed major advances in recent years. World records are broken every year. Teaching and learning swimming requires knowing the sequence of movements to be performed and how to direct them according to technical analysis of performance. This means to explain the form and direction of movement performed by the swimmer and reaching optimum form of performance in terms of movement economics to beat time. It is necessary to expand the base of involvement in sports activities to widen the pool of choice for talents and to prepare them for elite levels. Choosing talented athletes is the major step towards success on the competitive level. This can only be achieved through choosing junior athletes via scientific objective bases as wrong choice is a waste of money, effort and time.

Research Problem:

Learning swimming is no longer limited to public clubs. Nowadays, private academies for teaching swimming are expanding with increased number of learners willing to learn in these academies. The number of these private academies is increasing all over Egypt.

In this research we seek to discover the attractive aspects of private swimming academies, the reasons that great numbers of junior swimmers involve in them and the reasons for choosing them instead of swimming schools in public clubs.

The current research sheds light on advantages and disadvantages of private academies and public clubs to improve these associations as this will improve the process of learning swimming which in turn improves well-prepared swimmers in addition to expanding the involvement base in swimming and maintaining the efficiency of swimming schools in public and private sectors all over Egypt.

This research also deals with various axes and its relation to swimming like media and its effects on sport. This research deals with modern media like social networks. This is a new research trend even in media sector itself. Social media is becoming a part of our daily life and contributes greatly in our political, economic and even sports aspects of life. It is the widest and most effective media tool nowadays. Therefore, it is necessary to identify its effects to explain various phenomena all around us.

Aim:

The current research aims at comparing swimming schools in public clubs and private academies to identify:

1. The use of social media in publication and news broadcast in swimming schools in public clubs and private academies
2. Administrative differences among swimming schools in public clubs and private academies
3. Reasons for choosing swimming schools in public clubs and private academies
4. The educational level of swimming schools in public clubs and private academies

Research Questions:

1. How far do swimming schools in public clubs and private academies use social media for publication and news broadcast?
2. What are the administrative differences among swimming schools in public clubs and private academies?
3. What are the reasons of parents for choosing swimming schools in public clubs and private academies?
4. What is the educational level of swimming schools in public clubs and private academies?

Methods:

Approach:

The researcher used the descriptive (comparative) approach.

Participants:

Research community included all swimming schools in public clubs and private academies under supervision of the Ministry of State for Sports Affairs.

- Swimmers in this research community are those who gained the three stars of the Egyptian Federation of Swimming (born in 2003)
- Parents in this research community are parents of swimmers involved in swimming schools in public clubs and private academies.
- Administrators in this research community are higher administration officials in swimming schools in public clubs and private academies.

For the research sample, the researcher chose (6) swimming schools in public clubs and private academies randomly.

- Swimmers in this research sample (n=120) are those who gained the three stars of the Egyptian Federation of Swimming (born in 2003) from (3) sports clubs and (3) private academies (20 swimmers each)
- Parents in this research sample (n=120) are parents of swimmers involved in swimming schools in public clubs and private academies from (3) sports clubs and (3) private academies (20 parents each)
- Administrators in this research sample (n=18) are higher administration officials in swimming schools in public clubs and private academies (3) sports clubs and (3) private academies (3 members each)
- For the pilot sample, (5) administrators were chosen for validating the first and second axes and (15) parents were chosen for validating the third axis.

Data collection tools:

The researcher used the following tools:

- Open interviews
- Data logs
- The questionnaire

Validating the questionnaire:

The researcher calculated questionnaire validity through logical validity and internal consistency as he presented the questionnaire to (15) experts from 18-1-2014 to 11-3-2014.

The researcher calculated the questionnaire reliability through test/retest procedures on a pilot sample (n=20) with a time interval of (15) days. Test was on 15-4-2014 while retest was on 1-5-2014.

Main application:

The final version of the questionnaire was administered to the research sample (n=258) from 16-5-2014 to 18-7-2014. Swimmers records (n=120) for the three stars were obtained from their schools/academies and recorded in specific logs from 16-5-2014 to 18-7-2014. Data obtained from the questionnaire were tabulated for statistical treatment.

Statistical Treatment:

The researcher used SPSS software to calculate the following:

Mean – SD – Percentage – Correlation Coefficient – Relative Weight – Relative Importance – (t) test.

Conclusions:

In the light of this research aims, questions, approach and results, the researcher concluded the following:

Advantages of Swimming Schools in Public Clubs:

1. The educational level of swimming schools in public clubs is better than its counterparts in private academies for two reasons. First, the greater number of participants increases the opportunities for more talents to appear. Second, parents are more interested in their children's levels without any concerns about other factors like social status of other members.
2. Parents have more trust on swimming instructors in swimming schools of public clubs and this makes instructors more confident in dealing with swimmers.
3. Summer plans are put forth in advance and this helps making the best use of time.
4. Swimming schools of public clubs take safety measures and precautions during training and this makes parents feel safer about their children.

Disadvantages of Swimming Schools in Public Clubs:

1. The administrations of swimming schools of public clubs do not use social media as a publication tool although it is very important in our modern world as an efficient tool for announcement.
2. Swimming Schools in Public Clubs depend on pre-allocated limited budgets from the department of sports activities.
3. The great number of participants may affect the quality of learning.
4. These schools are under central supervision of the club, and then the State and this means that they follow central plans.

Advantages of Private Swimming Academies:

1. These academies are fully aware of the potentials of social media as a media tool for announcement and they use it integrally in the marketing plan of the academies.
2. The relatively low number of participants in each class is satisfying for parents.
3. Swimmers are evaluated periodically and parents are informed with their children achievements.
4. Funding resources for these academies are available and various.
5. The administrations of these academies depend on de-centralization

Disadvantages of Private Swimming Academies:

1. Its high fees may not be suitable for the majority of community members.
2. Although these academies are aware of the importance of social media, they do not use it to present any educational content for their members as a commitment towards their clients and their communities.

Recommendations:

In the light of these results, the researcher recommends the following:

1. Public clubs should be free of centralization policies
2. Swimming schools in public clubs should depend more on social media as a major marketing tool
3. The problem of increased number of participants should be solved
4. Fees of private academies should be reconsidered to be more appropriate for other sectors in the society and in the main time to maintain the proper level of learning that satisfies parents
5. More research efforts are required on evaluating weaknesses of swimming schools in public clubs and private academies.

Abstract

Name: Hesham Omar Mohamed Fawzi Ahmed

Title: A comparative Study for some Swimming Private Academies and Swimming Schools in Public Clubs in Egypt.

The current research aims at comparing swimming schools in public clubs and private academies. The researcher used the descriptive (comparative) approach. The researcher chose (6) swimming schools in public clubs and private academies randomly, with (120) junior swimmers, (120) parents and (18) officials as the main sample. The researcher used the following tools: Open interviews - Data logs - The questionnaire. The researcher concluded the following:

- The educational level of swimming schools in public clubs is better than its counterparts in private academies for two reasons. First, the greater number of participants increases the opportunities for more talents to appear. Second, parents are more interested in their children's levels without any concerns about other factors like social status of other members.
- The administrations of swimming schools of public clubs do not use social media as a publication tool although it is very important in our modern world as an efficient tool for announcement.
- Private academies are fully aware of the potentials of social media as a media tool for announcement and they use it integrally in the marketing plan of the academies.
- High fees of private academies may not be suitable for the majority of community members.